

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	6888964
<b>Application Number:</b>	10006874
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	5480
<b>Title of Invention:</b>	Alternative advertising in prerecorded media
<b>First Named Inventor/Applicant Name:</b>	Michael A. Plotnick
<b>Customer Number:</b>	81712
<b>Filer:</b>	Andrew W. Spicer/Elizabeth McGinty
<b>Filer Authorized By:</b>	Andrew W. Spicer
<b>Attorney Docket Number:</b>	T738-10
<b>Receipt Date:</b>	27-JAN-2010
<b>Filing Date:</b>	14-NOV-2001
<b>Time Stamp:</b>	12:03:56
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	7792
Deposit Account	504670
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Filed (SB/08)	T738-10_IDS-1-27-10.pdf	610970	no	6
			dbb3516f3db0773adb972714acbff7ce90890c14		
Warnings:					
Information:					
2	NPL Documents	09_591577_original_app.pdf	1634850	no	50
			74f5e27f31804817dd1ba0ffb8b130005533b2b		
Warnings:					
Information:					
3	NPL Documents	09_658204_original_applicatio n.pdf	1451354	no	41
			127540f5d902b9e2b92d2d604f41935d00be267		
Warnings:					
Information:					
4	NPL Documents	09_712790_original_applicatio n.pdf	1676052	no	48
			0c76dfb3588ef027c881ccc9b9a85d29949a086c		
Warnings:					
Information:					
5	NPL Documents	09_857160_original_applicatio n.pdf	99624	no	29
			80a7e8c19f3a97833c3df040691e99529307775c		
Warnings:					
Information:					
6	Fee Worksheet (PTO-875)	fee-info.pdf	30207	no	2
			a0327c685d1c36a2e3691bc59f01a40ef8d3aa1f		
Warnings:					
Information:					
Total Files Size (in bytes):			5503057		

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**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**